

### WE'RE CANADA'S LEADER IN VIDEO GAME PRODUCTION



33% of Canadian studios

0ver 200 studios



6 46% of Canadian jobs

More than 11,000 jobs

# WE'RE HOME TO INTERNATIONAL BLOCKBUSTERS



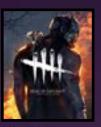












# THRIVING INTERNATIONAL HUB

### CROSS-DISCIPLINARY TALENT



7,500 companies and 140,000 employees specializing in ITC



One of the world's most dynamic AI ecosystems 1



Canada's most bilingual and trilingual population



Among the **best** in the world for **visual effects** and animation 2

#### Production and development for all platforms













# TECHNOLOGIES AND SER'

- **Animation systems**
- Audio software
- Immersive experience
- Localization
- Postproduction
- Quality assurance
- Soundtracks
- And much more!





### **EXCEPTIONAL SKILL SETS**

### PLUS A STREAMLINED PROCESS TO ATTRACT INTERNA



Québec City: the most attractive Canadian city for millennials <sup>3</sup>



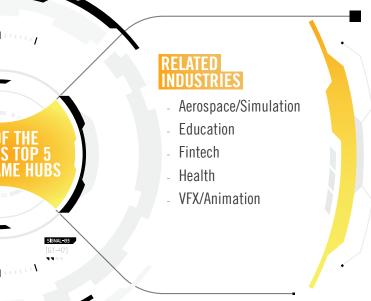
Montréal: North America's top student city 4 11 universities

**6** engineering faculties

**45** industry-related colleg and professional progr

16 university programs re to the arts and IT





# **COMPETITIVE COSTS**



Lowest operating costs of all major regions in Canada and the U.S.



Most competitive salaries in Canada in the ITC sector<sup>5</sup>



**Montréal**: most affordable large city in North America <sup>6</sup>



**Québec City**: in the top 10 for business friendliness and for human capital and lifestyle 7

# **FISCAL INCENTIVES**

### **Research and development**

nearly **35%** in tax credits 14% of which is refundable

Job creation and training 25% in funding

**Development of e-business** up to 30% in tax credits

24% of which is refundable

up to **37.5%** in tax credits

**Multimedia productions** 

Foreign researchers and experts

5-year Québec personal income tax exemption

### ATIONAL TALENT

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**Specialized** training for future hiring













RUBIKA

# **VIDEO GAME INDUSTRY ECOSYSTEM\***



<sup>\*</sup>This list is not exhaustive.

### INVESTISSEMENT QUÉBEC

We draw on our unique understanding of Québec's business environment to advise international companies interested in starting or expanding operations in Québec. Investissement Québec offers a full range of support services and financial solutions to international investors.

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