THE QUÉBEC ADVANTAGE

GREEN ENERGY
SECURE BANKING SYSTEM
DIVERSIFIED ECONOMY
PROXIMITY TO BOSTON AND NEW YORK
STRATEGIC LOCATION
G7 MEMBER
CULTURE OF INNOVATION
PRODUCTIVITY
ABUNDANT NATURAL RESOURCES
ADVANTAGEOUS FREE-TRADE AGREEMENTS
SOUND FINANCES

ARTIFICIAL INTELLIGENCE HUB
A MARKET OF **1.4 BILLION CONSUMERS**

**FREE-TRADE AGREEMENTS**

- Canada – United States – Mexico (CUSMA)
  - 482 million consumers
- Comprehensive Economic and Trade Agreement (CETA)
  - 500 million EU consumers
- Trans-Pacific Partnership Agreement (CPTPP): 11 countries
  - 495 million consumers

**FLIGHT TIME FROM MONTRÉAL**

- **BOSTON**
  - 1 h 15
  - 404 km
- **NEW YORK**
  - 1 h 22
  - 535 km

**INNOVATION**

- **Leading AI hub**
  - Presence of major global players
  - IBM, Google, Microsoft, Thales

- **Leading video game hub**
  - Ubisoft, WB Games, EA

- **Leading aerospace hub**
  - Bombardier, Airbus, CAE

- **Other centres of excellence:**
  - **CLEAN TECHNOLOGY**
    - Volvo, Novabus
  - **ANIMATION AND VISUAL EFFECTS**
    - Rodeo, Reel FX
  - **FINTECH**
    - Morgan Stanley, BNP Paribas
  - **LIFE SCIENCES**
    - GSK, Medicago
  - **SOFTWARE**
    - CGI, Coveo
  - **AGRI-FOOD**
    - Danone, Lactalis

**GREEN, AFFORDABLE ENERGY**

- One of the largest producers of hydropower in the world
- **99% green, renewable energy**
- Some of North America’s lowest and most stable electricity rates

**Electricity-centred ecosystem**

- Data centres
- Electrification of transportation: mass transit, niche vehicles, energy storage
- Strategic minerals for batteries (world’s 3rd largest lithium deposits, graphite, alumina)
EXCEPTIONAL TALENT

Among the highest school enrolment rates in the OECD.

45% of the population is bilingual (French and English).

Canada’s biggest concentration of university researchers.

80 languages spoken.

Montréal:

1st student city in North America.

 Ranked 6th in North America for the concentration of high-tech jobs.

TWO OF THE WORLD’S TOP 100 universities.

Canada

Montréal

New York

Toronto

1 h Boston

Los Angeles – 5 h

Chicago – 2 h

Atlanta – 2 h 30

London – 7 h 30

Paris – 7 h 30

Munich – 8 h

Stockholm – 12 h

Mumbai – 19 h

Beijing – 13 h

Seoul – 17 h

Tokyo – 15 h

COMPETITIVE OPERATING COSTS

LABOUR

34% ↓

ELECTRICITY

36% ↓

REAL ESTATE

47% ↓

COST OF LIVING

less than in the U.S.

less than the G7 average

Montréal, most affordable in Canada and the U.S., in front of:

Tokyo (20th)

Stockholm (22nd)

London (23rd)

Paris (33rd)

GENEROUS TAX INCENTIVES

Tax holidays
Large investment projects

15% / 15 years

100% depreciation on equipment (Year 1)

Foreign researchers and experts income

Tax credits
Acquisition of manufacturing and processing equipment

Up to 45%

Development of e-business and multimedia

30% e-business / 37.5% multimedia

24% refundable

Research and development

14% fully refundable

+15% in Canada
CLOSE TO MAJOR NORTH AMERICAN ECONOMIC CENTRES

We draw on our unique understanding of Québec’s business environment to advise international companies interested in starting or expanding operations in Québec. Investissement Québec offers a full range of support services and financial solutions to international investors.

INVESTISSEMENT QUÉBEC

3 international airports
82 regional airports
140 destinations

Integrated railway network connecting Canada, the U.S. and Mexico

Port of Montréal
- One of the busiest ports in the world
- Operates 365 days a year
- Shortest route between Europe and North America

Fluid cross-border movement of goods
Competitive trucking rates
Direct U.S. access through a network of highways

INVESTQUEBEC.COM

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