

## Press release

FOR IMMEDIATE RELEASE

International Convention of the Biotechnology Industry Organization (BIO 2014)

## THE QUÉBEC GOVERNMENT PROMOTES THE QUÉBEC LIFE SCIENCES INDUSTRY IN SAN DIEGO

**San Diego, June 23, 2014** – Québec Minister of the Economy, Innovation and Exports Jacques Daoust, accompanied by Minister of Education, Recreation and Sports and Minister of Higher Education, Research and Science Yves Bolduc, is participating this week in the International Convention of the Biotechnology Industry Organization (BIO 2014), which is taking place from June 23 to 26 in San Diego. Minister Daoust is heading the Québec delegation, comprising 25 companies, organizations and partners in the Québec life sciences industry.

"Québec possesses key assets such as a critical mass of businesses and researchers, world-class research infrastructure, and advantageous fiscal measures. Our government is monitoring changes in the worldwide industry and adapting accordingly to enable Québec to seize promising business opportunities," Minister Daoust said.

Among the key activities in which Minister Daoust will participate, mention should be made of Rendez-vous Québec, a networking event that will assemble over 400 Québec and international representatives from the industrial and research sectors.

A research and innovation mission will also take place in conjunction with BIO 2014. Chief Scientist of Québec Rémi Quirion and a delegation of organizations from the innovation chain and Québec research centres will participate in it.

"Québec's presence at BIO 2014 will develop partnerships with a view to facilitating participation by Québec researchers in major American and international research networks and attract investment in research and development in Québec," Minister Bolduc noted.

The International Convention of the Biotechnology Industry Organization is the biggest annual gathering in the sector, with 13 500 convention delegates and over 1 700 exhibitors from 62 countries. This major event affords Québec an ideal showcase to promote its life sciences industry and multiply partnerships.

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